



GlobeCast extends Middle East fiber coverage

Ongoing expansion of global fiber network to include Dubai and Amman

CABSAT Dubai (Stand C3-21, Hall 3), 3 March 2009 – GlobeCast has expanded its next-generation global fiber ring with the launch of a new link to Dubai in the United Arab Emirates. The company is also finalising plans for a connection to Jordan Media City (JMC) in Amman which is expected to go live in April.

The latest additions to the network are part of GlobeCast's ongoing expansion of its fiber and satellite connectivity and will greater connect this key region with points-of-presence in Asia, America, Africa and Europe. It will also allow GlobeCast to continue to differentiate its broadcast delivery service by offering a hybrid satellite and fiber solution.

GlobeCast's new connection to Jordan is the first fiber link from the JMC to reach outside of Jordan and comes at an ideal time when a growing number of broadcasters are looking to bring their channels from the Middle East to the rest of the world and vice versa. Finally, the new link will help facilitate joint ventures between the JMC and GlobeCast to deliver content to and from the Middle East.

Built for both permanent and ad-hoc broadcast traffic, GlobeCast's international DTM fiber network is completely HD-ready, fully redundant and secure, giving it improved reliability, greater quality of service, increased bandwidth capacity and interconnectivity to more points of presence across the globe.

In recent months GlobeCast has made a number of key geographic expansions with the acquisition of PCM in Hong Kong, two new platforms in Asia - Asiasat 3S and Measat 3 - and most recently a DTH platform on Astra 4A (Sirius 4) for coverage across sub-Saharan Africa.

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GlobeCast (www.globecast.com): a subsidiary of France Telecom, is a leading global provider of content management and worldwide transmission services for professional broadcast delivery. The company operates a secure global satellite and fiber network to manage and transport 10 million hours of video and other rich media each year. Top-tier broadcasters and content providers of all sizes turn to GlobeCast for ingest, aggregation, transmission and repurposing of content for delivery to direct-to-home satellite platforms; cable, IPTV, mobile and broadband headends, as well as corporate and digital signage networks.

GlobeCast's fleet of SNG trucks deploys globally to support coverage of the biggest news and sporting events each year in SD and HDTV formats. Borders are non-existent when it comes to GlobeCast's services, thanks to the company's 11 teleports and technical operations centres as well as its 17 offices in Europe, North and Latin America, the Middle East, Asia, Africa and Australia.

About Jordan Media City

Jordan Media City (JMC) was launched in 2001 as the first private media city in the region with the aim of providing the regional and international media industry with state-of-the-art technologies and experienced staff. The company's mission is to become the leading media hub in the region, to be able to playout and uplink television and radio channels to cover the whole world, and to offer state-of the-art studios and production facilities.

204 TV channels and 22 Radio channels are played out and uplinked from JMC to Nilesat, Arabsat and Eutelsat satellites.

In April 2009, 12 TV channels and 24 radio channels will be uplinked to Asiasat 2 satellite. More information is available at www.jordanmediacity.com